

Entrepreneurship (Pilot) Camp at the School of Engineering, Aarhus University

Description:

Entrepreneurship and innovative processes are central key skills for any engineering professional working with problem solving in technology development, production, consulting, case management etc. These concepts have become crucial to the success of millennials in the job market. The Entrepreneurship Camp will introduce you to the main concepts in the field and it will equip you with the right set of means to enable individual/team empowerment, self-sufficiency, and sustainable development of your projects/ideas.

Facilitated by Serena Leka - Project Manager: Entrepreneurship Programs at ST/AU (sela@ase.au.dk). See more: <https://www.linkedin.com/in/serena-leka-a4a29a58/>

What is in it for you?

- Tools to strengthen the entrepreneurial mindset – lectures, workshop, articles, videos, cases and more.
- Fast track test your study/course/thesis project - make it a potential entrepreneurial concept.
- Get to know the student incubator opportunities at the faculty of Science and Technology.
- Grab the opportunity to meet with students from different disciplines.
- Enjoy the food/music and get a CERTIFICATE of Participation!

Location: TBA (on campus)

Agenda:

Day 1: 12th of May – Saturday 09:00 – 21:00 (Snacks throughout the day – YUMMY)

Part A:

- 09:00 – 09:30 → Welcome note and intro of EiU Project (Entrepreneurship in Education)
09:30 – 13:00 → ESHIP Game – Navigating Uncertainty (ST/AU created Board game)
13:00 – 14:00 → Lunch and networking



Part B:

- 14:00 – 15:00 → Lecture: How to start small and think big – ideas and startups
- 15:00 – 15:15 → Reflective break
- 15:15 – 16:00 → Lecture: How to find the time and inspiration – tools and methods

Part C:

- 16:00 – 16:15 → Discussion break
- 16:15 – 17:30 → Workshop: Problem Generation (where to look for societal problems)
- 17:30 – 18:30 → Problem Definition (peer to peer feedback)
- 18:30 – 19:00 → Dinner and networking
- 19:00 – 20:30 → Solution Generation (what qualifies for an idea)
- 20:30 – 21:00 → Closing remarks and Homework

Day 2: 14th of May – Monday 16:00 – 21:00 (Final reception and drinks)

- 16:00 – 16:30 → Welcome back and revisiting the last session
- 16:30 – 18:00 → Lecture: Pitching - tips and trick to define the idea presentations
- 18:00 – 19:30 → *Work work work work work work* and dinner
- 19:30 – 20:45 → Final Pitches and Award show (Certificates)
- 20:45 – late → Reception, Networking and FUN

